

An aerial photograph of a serene lake in Kuhmo, Finland. The water is a deep, clear blue, reflecting the sky and the surrounding greenery. In the foreground, two kayakers are visible, one in a dark kayak and another in a bright orange one. The shoreline is lined with a dense forest of tall, thin trees, and a few white buildings are nestled among them in the distance. The sky is a bright, clear blue with a few wispy white clouds. A large, light-colored, semi-transparent graphic element is overlaid on the left side of the image, containing the main text.

MULTI-ACTIVITY RETREAT IN A
PICTURESQUE LAKELAND AREA
PROGRAM THROUGHOUT THE YEAR

KUHMO
FINLAND

KUHMO TOURISM MASTER PLAN
06/2024 - 12/2025

KUHMO



Co-funded by
the European Union

WELCOME TO KUHMO

A remote wilderness paradise in eastern Finland, part of the Arctic Lakeland destination area

- Kuhmo offers a variety of nature-based and cultural attractions and activities in all four seasons, especially water-based activities: from mirror-still lakes to fiercely flowing rapids, Kuhmo caters activities and sights to every taste.
- Northern climate offers a balmy escape from the Central European heat in the summer, and pristine winter landscapes with guaranteed snow in the winter



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Kuhmo town centre is surrounded by three major, interconnected lakes: Lentua, Ontojärvi and Lammasjärvi, in addition to numerous smaller lakes, ponds, wetlands and streams

There are **1483** lakes in Kuhmo, which makes Kuhmo the **6th** lake-rich region in Finland*

*SYKE (Finnish Environmental Institute, 2024)



LAKES

Along with sandy beaches and vast open lakes, summer visitors can enjoy profound quiet, peace and moderate climate of the periphery, both rarities in today's world

- Newly built canoeing infrastructure, region-wide and local routes for longer trips or a quick paddle on the SUP-board
- Rent a rowboat to visit nearby islands
- Discover more secluded beaches or visit the local public beaches for a plunge in clean natural waters
- Looking for something even more private?
Rent a Sauna raftboat for an evening outing



KUHMO



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RAPIDS

- There are approximately 200 rapids in Kuhmo, both in the town centre and in the wilderness, providing excellent opportunities for fishing holidays both for independent travelers and those in need of guided tours
- Guided white water floating as an additional curiosity (throughout the year!)



WINTER



The freezing temperatures of winter change the lakeland scenery, and the now frozen environment offers just as much activities as in the summer

- The vast frozen lakes provide new perspectives as they host a wide selection of ski and snow shoeing tracks
 - Free soul? No need to stick to the tracks: make your own way through untouched snow and explore new landscapes just as you wish as a courtesy of everyman's rights
- Experience the Aurora Borealis and the starry northern sky without light pollution
- Ice fishing requires patience and concentration: let time stand still and enjoy the moment

WELLNESS

It's not just sports and activities that Kuhmo offers, but relaxation and wellness as well

- Sauna is a must experience while visiting Finland. In Kuhmo you can choose from modern electric saunas, rent a cottage with a wood-fueled sauna or try a traditional smoke sauna. For an ultimate experience, combine sauna with ice swimming under the stars
- Add traditional treatments such as peat massage to enhance recovery and relaxation after a busy day of activities



WILDLIFE

In Kuhmo, everyday life is deeply interlinked with nature and local wildlife

- When it comes to industry and livelihoods, Kuhmo has lived from and with the forest for hundreds of years since the first settlers. This unique relationship shapes the tourism in the area.
- Opportunities to see wild bears (maybe their cubs, too, if you are lucky!), wolverines and wolves as well as local bird species, like the black grouse and capercaillies. This offers excellent experiences for both viewing and professional photographing
- Nature Centre Petola hosts a comprehensive and informative exhibition on local big predator species, planned to entertain both adults and children

CULTURE

For those wishing to complement their trip with culture, Kuhmo comes prepared

- Kuhmo is the home of Kuhmo Chamber Music, world-class chamber music festival held in July, offering an international programme spanning over two weeks
- Sommelo Ethno Music Festival caters to those looking for more traditional experiences in form of performances and other programme relating to cultural history
- Kuhmo is a UNESCO City of Literature with special emphasis on the Finnish national epic Kalevala, hosting world's most comprehensive Kalevala centre Juminkeko, and an array of Kalevala-influenced activities

WAR HISTORY TOURISM

- Kuhmo has a fascinating history between east and west under the governance of both Sweden and Russia, up until Finland gaining independence in 1917
- In the second World War, Finland managed to retain independence in the war against the Soviet Union
- In the Winter War 1939-1940 fierce defensive battles, guerrilla attacks, fierce counterattacks and devastating motti battles took place in Kuhmo, where the Finns struck 54. Mountain division and destroyed Dolin's Ski Brigade.
- For those interested in war history, Kuhmo caters a complete set of war museums, digital exhibitions and guided visits to the battle sites



COME AND EXPERIENCE THE ATTRACTIONS OF KUHMO

[VisitKuhmo.fi/en/](https://www.VisitKuhmo.fi/en/)

[WildTaiga.fi/en/](https://www.WildTaiga.fi/en/)

